

Bell Hotel

Market Place, Faringdon Oxon SN7 7HP



Introduction

The Bell Hotel is an impressive building sat in the centre of the historic town of Faringdon, in the Vale of the White Horse, Oxfordshire. This site benefits from 9 letting rooms, bar with a separate restaurant area and courtyard along with street seating at the front.

We have plans for a refurbishment project in partnership with a New Business Partner.



Trading Potential

The Bell Hotel sits in a prominent position in the centre of the historic market town of Faringdon and benefits from all the characteristics of the traditional coaching Inn. With nine letting rooms, bar, snug, and restaurant this site has all facilities to develop an already solid business. Investment into the letting rooms along with marketing through social media channels will aid the future success of this site.

New Business Partner Profile

The new Business Partners here will ideally have the skills to reintroduce, develop and maintain the hotel element of the business along with assessing the menu requirements for this style of trading and maintain the very traditional ambience. Good marketing skills and use of social media platforms to promote the letting rooms would be an advantage.

Trade Areas and Letting Rooms

This site trades in three areas plus the letting accommodation. The Bar has two open fireplaces with seating for 30, snug has seating for 20 and could double as a PDR or meeting room, the restaurant has seating for 36. The trade kitchen is to the rear. The site offers 2 family, 1 twin, 1 single and 5 double letting rooms.

External Areas

The secluded cobbled courtyard has seating for approx. 30, leads to the small car park, old stable blocks which now house the laundry and storage. Access to the dry store, cellar and kitchen are from the courtyard. At the front is pavement seating for a further 20.

Domestic Accommodation

The accommodation is situated on the second floor and is an open plan manager's flat, there is also a one bedroom staff accommodation accessed from the courtyard.



Capital Required

Fixtures & Fittings estimated to be	TBC
Stock estimated to be	£3,000
Security Deposit	£8,000
Minimum working capital required	£10,000
Total (circa) without fixtures & fittings	£21,000

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